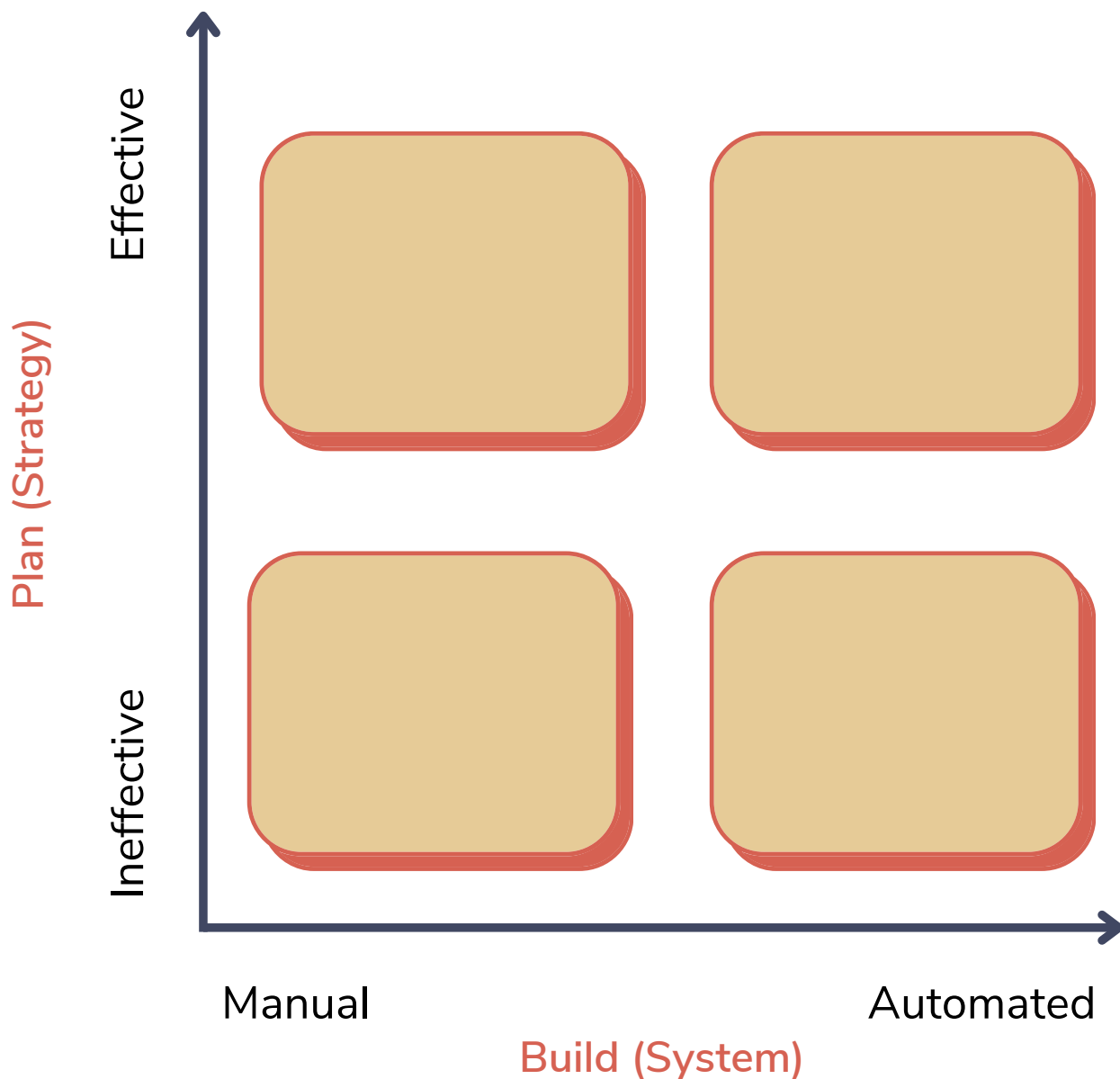


THE LUCRATIVE LAUNCH FRAMEWORK

ATTRACT, INSPIRE & INVITE

Key Concept: Determine where you currently are on the quadrant below.

Fill in the quadrant. Mark the box that best describes your launch experience up until now.



THE LUCRATIVE LAUNCH FRAMEWORK

ATTRACT, INSPIRE & INVITE

What do you need to focus on to move to the upper-right of the quadrant?
What pieces are you missing?

The Lucrative Launch Framework

